

*You are cordially invited to.....*



## Building Blocks for Staffing Your Patient Centered Medical Home: a three-part webinar series hosted by the Clinical Affairs Division

Transformation to a patient centered medical home requires that health centers evaluate and realign their current staffing models. This series, designed for individuals who are actively engaged in retention and recruitment activities within their organization, will explore three building blocks to assemble and strengthen the clinical workforce of a patient centered medical home: the National Health Service Corps, Integrated Care Teams, and Educational Health Centers.

### Webinar 1

**Maximizing Opportunities with the National Health Service Corps**  
February 9 at 2:00 to 3:30 pm Eastern [Registration Now Open!](#)

### Webinar 2

**Forming Your PCMH Team – How to Determine the Composition**  
March 1 at 2:00 to 3:30 pm Eastern

### Webinar 3

**So You Want to Educate Health Professionals at Your Health Center:  
What You Need to Know**  
April 17 at 2:00 to 3:30 pm Eastern

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### Webinar 1

**Maximizing Opportunities with the National Health Service Corps**  
Thursday, February 9, 2:00 to 3:30pm Eastern  
Online registration deadline: **Tuesday, February 7**  
[Register online here.](#)

The National Health Service Corps (NHSC) is a powerful yet underutilized tool to fill health center clinical vacancies across the nation. This webinar will look inside the NHSC and describe both recent changes and simple steps that facilitate the use of the NHSC for retention and recruitment.

### Learning Objectives

- Identify two strategies for maximizing the NHSC to retain and recruit the clinical workforce.
- Select at least two new retention and recruitment tools or strategies to implement in your organization.
- Initiate a continuing dialogue about strategies that can be used at the organizational and state levels to maximize the NHSC.
- Participate in dialogue at the national level about how to use the NHSC for the benefit of the Community Health Center program.

## **Speakers**

### **Donald L. Weaver, M.D.**

Chief Medical Officer, National Association of Community Health Centers

Dr. Weaver began his career in the U.S. Public Health Service as a NHSC volunteer physician. After his service in Tooele, Utah, Dr. Weaver served in the Health Resources and Services Administration's Regional and Central offices in positions of increasing responsibility and subsequently served as the NHSC Director for 15 years. Dr. Weaver has also served as Assistant Surgeon General in the United States Public Health Service and Deputy Associate Administrator for Primary Health Care in the Health Resources and Services Administration.

### **Kathy Wood-Dobbins**

Chief Executive Officer, Tennessee Primary Care Association

Kathy Wood-Dobbins has served as the Chief Executive Officer of the Tennessee Primary Care Association (TPCA) since 1991 and has devoted her career to improving access to primary health care for Tennessee's rural and urban underserved communities. Ms. Wood-Dobbins has served on the board of directors of The Rural Partnership - a non-profit organization that recruits physicians to underserved areas and provides residency stipends as an incentive to practice in underserved communities. Her leadership of TPCA's NHSC SEARCH program led to 499 student rotations in community health centers and an award for its innovative approach to attracting more primary care providers to needy areas. At the national level, Ms. Wood-Dobbins co-chaired a work group on re-engineering the NHSC and is familiar with the complexity of the program.

### **Ron Yee, M.D., M.B.A., FAAFP**

Chief Medical Officer, United Health Centers of the San Joaquin Valley, Inc.

Dr. Yee has served for 18 years as Chief Medical Officer of United Health Centers in Parlier, California, a seven-site Community-Migrant Health Center, where he balances front-line patient care (including obstetrics) and administrative leadership. He has served as faculty and team coach for two Bureau of Primary Health Care Patient Visit Redesign and two Institute for Healthcare Improvement Redesign-Finance Collaboratives and has presented at many state, regional, and national meetings. Dr. Yee provides input to the Health Resources and Services Administration by his service on the National Advisory Council for the NHSC, to which he was appointed in 2010.

**Click [HERE](#) to register for Webinar 1:  
Maximizing Opportunities with the National Health Service Corps**

*The Clinical Affairs Division at NACHC is your host for the three-part webinar series, [Building Blocks for Staffing Your Patient Centered Medical Home](#). There is no charge for attending the live webinars or for listening to their recordings later in NACHC's Live LEARNING CENTER. Additional information about the second and third webinars will be sent to you shortly. Please direct your questions to Katja Laepke at [klaepke@nachc.com](mailto:klaepke@nachc.com).*

***Please forward this announcement to colleagues who might be interested in learning more about retention and recruitment of the clinical workforce.***